Most Admired Business Person Award

Zach Goodman
Phil Knight

Biography

Nike: The Beginning

In the World Today
• Blue Ribbon Sports
• The Idea
  ○ Onitsuka Tiger
• Split up of 1971
• The name of Nike
● Net Worth $24.6 Billion

● $91.2 Billion

● Player Sponsorships

● PK Invitational