GROUP 2

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Introduction
Company Overview

- **Name**: SIC Eme
- **Mission**: Providing information and assistance to SICE Students
- **Values**: Connecting students with internships and future career opportunities and working with other stakeholders to improve the experience of students at SICE
- **Structure**: Currently, we have 50 employees in our company and each of us that you see today is a representative from each department.
Solution---Design a Sice app

1. Course recommendations
2. Upcoming events at SICE
3. Provide sources for SICE students and alumni
4. Networking events with employers, career fairs
Consultant

- SICE students, undergrad Instructor, professor.
- They mentioned lots of challenges in SICE, and mainly related to class and career.

APP

- Access different kind of information easily.
- Future goal is to solve all kinds of problems related to this app.
- Suggestion part.
The Designers

- Work with the Engineers and the Stakeholders
- Produce a functional and attractive application
- Interact with consumers and improve their experience
THE DESIGN PROCESS

1. DEFINE THE PROBLEM
2. COLLECT INFORMATION
3. BRAINSTORM & ANALYZE IDEAS
4. DEVELOP SOLUTIONS/ BUILD A MODEL
5. PRESENT YOUR IDEAS TO OTHERS FOR FEEDBACK
6. IMPROVE YOUR DESIGN
Knowing the difference between UX & UI Design

**UX Design**
- Interaction Design
- Wireframes & Prototypes
- Information Architect
- User Research
- Scenarios

**UI Design**
- Visual Design
- Colors
- Graphic Designer
- Typography
- Layouts
Designing the future

- Stable position
- Improve the UX
- Introduce new features
- Rework flaws
- Communication
Engineer

- Negotiate with designers
- Using coding to finish app (specific programming language)
- Maintain the app to make sure this app can operate successfully in the future.
- Prevent hacker to destroy the app
SIC Eme is for you

- Positions in all work-groups available
- Starting pay of $10.15
- Steady growth, IU Endorsed
SICEme