KEY FINDINGS

1. Advertising management: Advertising need someone that has creativity and innovation. Advertising management usually contains groups to work separate part of products, and my personalities makes people being comfortable to work with, and also I will get people their potentials. With the help from international business, I can be in those company that is global and having different perspective about advertisements.

2. Information Technology: With the help from knowledges learned in informatics, it will be easier for me to work in the information department of a business company. Computers and business are connected with each other, and people with both of those knowledges will have more opportunities of working in each of those part. And also, I believed after 5 or 10 years, computers will be used more in business. Producing informations and data is also a basic and behind job in business. They run the information behind and give them to marketing. No matter how business changed in times, this department it necessary.
TOP VALUES

- Health: People can’t do anything without a good health. Some people work really hard, and they spend days and nights to earn more money, but when they have enough money to spend for happiness and do what they want, they don’t have a healthy body stand for them, what a tragic thing. I don’t want be like that. People can only appreciate happiness with a good health. When I retired from work, I want to spend my money on travel and good things instead of use them to pay my hospital bills. This health not only stand for physical health, but also for mental health. Keeping a good mental health is also important. Without a good health, nothing will be meaningful, so I choose health as one of my top values.

- Family: Someone said one thing before, one person is not complete without a family. Family can bring us sense of security, and we will feel safe when we stay with our family. I spend months without my parents every year, and at the first year of university, I started to know how important a family is. Parents usually helps me when I have some difficulties, but without them, everything have to be done by myself, which is a way to let me grow up, but I will still think of them frequently. For now, my parents are my family, but years later, when I have my own family, almost all the things I do is for my family. I can’t image how I will live without my family, and I won’t be here without my parents, so I think family is really important for me.

- Wealth: People have to go to work and earn money. With more money, people can have a better life condition. For example, with more money, we can buy a bigger house with a better decoration, we also can use them to get a better treatment. Being wealth is not only good for oneself, but also for his/her family. Money can let your children get a better education. To be honest, poor can make people being worried and upset, and many upset in life is caused by money. Without money, people can’t get those goods that they want, and people can’t get things that they desired. With money, people can travel far easier.
INTERESTS OVERVIEW

- Coaching and Mentoring: I enjoy developing relationships with other people, and I usually makes people feel comfortable when they work with my in a same group or team. I also will talk to someone when he/she is being upset about something, and they will always be much better after I talk with them, so I think I will make people around me being comfortable, and I usually will solve their problems. I also will help my friends with improving or developing their potentials. For example, I usually think about other’s feelings when I work with them, and I will use my experiences or thoughts to coach them to be better or help them exert their potentials. I enjoy helping others and coaching them with the part that I’m good at. For example, last year I took M211, and Nick who lived in same floor as I do also took it. I was really good at it, and he did not. When he asked questions about some problems, I usually just say some words to guide him instead of told him the answer directly. He usually got them after my guides. I think I’m good at coaching and mentoring with people around me.

- Creative production: Since I was a little child, people around me like my parents, friends, or teachers always said I’m really good at creativity. After hearing a situation or circumstances about some things, I usually have a creative thoughts in my mind. I also get things I learned or seen before together and create them to a real new things. Developing and creating is kind of my gifts. I like designing new things with my own perspective, and I usually will get a new design or improvement in my mind after I saw a design that is not make me satisfied with. Planning is also one of my favorite, I like writing down or just making plan in my mind, and sometimes I will help my friends making plans. For example, my friend told me about his events for the next week, and he is struggled with when he doing his homework, and should he comes back to home even there is only 40 minutes before two things. I’d like to help him with making a satisfied and reasonable plan. After all, I like creating new things or use the knowledges I learned to improve things.
I’m artisan as my personality type, and after reading the personalities artisan have, I think I do have a lot of similarities with it. First, I’m an optimistic person. When I have some difficulties or failures, I always be worried or upset about it, but not for long. My mind and my heart will enlighten and encourage myself. For example, when I have a bad grade in one test, I will be really upset about myself at first when I know it, but it won’t hold for a long time, because I usually will tell myself it’s only one test, and it won’t determine all, and if I work harder in the next test, it will be alright, so after that I will be as normal as usual. Also, I am a planer, and I like things be planed or neat around me. I usually making planes about next week or even next month, and I usually clean my room when I think it should be cleaned. One thing that is interesting about it is when the real things go wrong or things happened without going through the plan, I will still be fine, which means I won’t be struggled about it at all. My room is a mess sometimes, but I can still find anything I want directly. I’m also adaptable with any kinds of environments. I can make friends with any kinds of people, and they feel comfortable when they stay with me. I usually being happy and humor, even though I am having a bad time, I will still be myself as usual. This personality makes me have a lot of friends, because people won’t feel any tired or uncomfortable when they talk to me or work with me. But sometimes I will be impulsive, I will think about things logically with my mind, but I usually decided things by following my heart, which sometimes is not a good thing. After all, I think no matter what personality type I have, I am myself, and I am unique in the world. My personalities makes me different from others.
IN-DEPTH MAJOR
Marketing

1. Marketing need to study about buyer’s and consumers’ behaviors, and this major need people to be in the market and get data about how consumer's thought about the products or what they need. This major need to get a good relationship with consumers, which is fit with my characteristics. I am a person that people feel comfortable with me, and they will tell their real thoughts about consumers’ thoughts to me. Also, I like being with people and collecting data. I don’t like seating in a chair, and I like going outside to meet more people which makes me fit with marketing major.

2. After seeing the website and the companies that is related with KSB, I found out two companies that I am interested with. First, Kimberly-Clark, it’s a company that produce personal care corporation, which everyone will need it in their lives. Different people might have different preferring, and it will need marketing to find out. Also, marketing in KSB is number 7, which is top 10, in Best Undergraduate Business Marketing Programs in US. So this makes me can learn more and get better opportunities in KSB.

3. Advertising and Professional Sales, first, I’m creative, and I usually use what I learned to produce a new good. For the advertising part, after seeing what consumers like, I can create advertisements that makes them feel committable and touching. Also, professional sales will solve consumers problems through knowing what they need, which also need good relationships with buyers.
IN-DEPTH MAJOR
Information Systems

1. First, I took an internship in Industrial and Commercial Bank of China last summer vacation, and I found out that computer and business are connected with each other. No one knows how business works after five or ten years. If I want to learn about business, it’s better to also learn technology that connected with it. For my hobby, I’ve learned informatics which contains about making website and programming. Those knowledges will be useful for me to learn information systems.

2. In Kelley School of Business, there are many classes taught about information systems like K201, K303, and K353. Not only for these three classes, there are also many different classes that let me know more about computer technologies used in business. Also, information systems major in KSB is number 10 in Best Information Systems Programs in US, which means it has a good reputation. Many companies like students graduate from school that has good reputation.

3. Consulting and Information Technology, which consulting need to talk to other people and give them advises about making one product. This fit with my personalities, and it also need my information systems knowledges to producing the data and see the data results.
IN-DEPTH MAJOR

International Business

1. First, I come from China, and I can speak both Chinese and English very well. Based on the knowledges and experiences I known about Chinese business, I can be better to solve or work in companies working togethers from different countries. By knowing more about international business, I can not only have job opportunities in US but also other countries, which gives me more choices.

2. In KSB, international business major has to be the second major, which is better, because with another major’s help, we can use international business as our advantages to get jobs. Also, after seeing the professor and faculties list for Management and Entrepreneurship, I find out many of them are under many interests, they must have a lot of experiences about how those majors can be used in working.

3. Marketing or consulting, because world business needs china as their marketing, and being one of those, it will makes me easier to know the marketing, and also it will be easier to know what kind of products we needs. Consulting jobs not only have clients from one country, after learning international business, I will know more circumstances about world business.