80%

Use debit cards for everyday purchases
100%

18-24 year olds use debit cards for everyday purchases
80%

Go cashless
3.7

Average credit / debit cards
44% Have 2-4 loyalty cards
25% Have 5-9 loyalty cards
8
Average number of cards
GOOD EVENING
VINCENT ANDREAS

Revolutionize The Present

WALLET
YOUR WALLET

Click on your card to expand
Welcome to Spade

Wallet

This will delete all data you have stored on your card, returning the card to factory defaults and ceasing any use of the card.

Reset Card

Cancel
EMV
Europay MasterCard VISA
coin₀
marketing
THE SPADE CARD

Ever wanted to have a card that can hold all your cards? Presenting the Spade card, all your cards in one

thespadecard.com
THE SPADE CARD
Ever wanted to have a card that can hold information from all your cards? Presenting #TheSpadeCard: thespadecard.com
The Vertical

$120.00

The original SPADE vertical card.

Fit all your cards into a single card whether it's your credit / debit cards, membership cards or even your frequent flyer cards.

Every SPADE card is an EMV card which makes it more secure than traditional magnetic striped cards. All your information is stored and has an AES - 256 bit encryption, similar to that for banks and credit card companies constantly keeping you secure.

Each SPADE card has a battery life of 3 days for constant use, 7 days for occasional use and 14 days standby.

All this in the size of your ordinary credit card.

Dimensions:
- Length: 86mm (3.4 in)
- Height: 56mm (2.1 in)
- Thickness: 0.8mm (.04 in)
$120
$10.70 per card
$4,500 per month
$63,630 per year
530 Sales
$60,000
$20,000
FUTURE
FEATURED PRODUCTS

Includes free shipping (US only)

The Stand
$20.00
Wireless charger and holder for your SPADE cards

The Wallet
$120.00
The original carbon fiber wallet wireless charging

The Vertical
$120.00
The original SPADE vertical card

The Horizontal
$120.00
The original SPADE horizontal card
<table>
<thead>
<tr>
<th>Contribution Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash Contribution</td>
<td>$20,000</td>
</tr>
<tr>
<td>Product Idea &amp; Worth</td>
<td>$60,000</td>
</tr>
<tr>
<td>Patent</td>
<td>$10,000</td>
</tr>
<tr>
<td>Investor Contribution</td>
<td>$60,000</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>$150,000</strong></td>
</tr>
</tbody>
</table>
40% ownership for $60,000
Questions?
# Product Cost

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Producing EMV Card</td>
<td>$2.20</td>
</tr>
<tr>
<td>Integrating Screen into Card</td>
<td>$7.50</td>
</tr>
<tr>
<td>Data Protection</td>
<td>$449 / month</td>
</tr>
<tr>
<td></td>
<td>$1 / card</td>
</tr>
<tr>
<td><strong>Total Cost:</strong></td>
<td><strong>$10.70</strong></td>
</tr>
</tbody>
</table>
## Advertisement Cost

<table>
<thead>
<tr>
<th>Platform</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>LinkedIn</td>
<td>$1,500</td>
</tr>
<tr>
<td>Twitter</td>
<td>$1,000</td>
</tr>
<tr>
<td>Instagram</td>
<td>$1,000 for 30 days</td>
</tr>
<tr>
<td>Facebook</td>
<td>$1,000 for 30 days</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$4,500</strong></td>
</tr>
<tr>
<td>Costs</td>
<td>Cost Details</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>--------------------------------------------------</td>
</tr>
</tbody>
</table>
| Product Cost                  | $10.70 / card  
900 cards (buy in batches of 450)  
Total: $9,630                   |
| Advertisement Cost            | $4,500 / month  
12 months  
Total: $54,000                   |
| Total                         | $63,630                                           |
| Break Even Point              | 530 sales  
(Estimated Sales Per Year)       |
<table>
<thead>
<tr>
<th>Year</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Estimated Sold</td>
<td>530</td>
<td>795</td>
<td>1,000</td>
<td>1,100</td>
<td>1,200</td>
</tr>
<tr>
<td>Profit:</td>
<td>Breakeven</td>
<td>$31,800</td>
<td>$56,400</td>
<td>$68,400</td>
<td>$75,585</td>
</tr>
</tbody>
</table>
THANK YOU