**Digitization of the Music Industry**

The internet age has completely revolutionized the way that we listen to music. The vinyl records our parents and grandparents used to spin have become digitized, and streaming platforms have learned how to store seemingly infinite amounts of music in vast, internet-based libraries; in which users can access with for only a couple of dollars a month.

But the industry is constantly changing. In the past decade, we’ve witnessed an almost unpredictable resurgence in vinyl record consumption, plummeting CD sales, and the advent of the next big thing in music: digital.

**Headed Up Stream**

Digital music is not a new phenomenon. The music industry has seen many medium changes in the past 50 years or so. This bar graph plots the revenue by year of four separate music media.

**The Battle of the Discs**

Vinyl has recently made a resurgence in the past 8 years. Due to its trendiness, vinyl record popularity has significantly moved past CD unit sales.

**CD vs VINYL PERCENTAGE CHANGE BY UNITS SOLD**

Source: Record Industry Association of America  
Graphic by Zach Milnamow and Sam Brizzolara