Tech Career Profile: UI Designer

Annotated Resources


This article in particular gives a much better understanding of the types of skills that would really help UI designer truly flourish in their work. There is good info on the tendencies that UI designers tend to have, for example, having a love of computers, and a passion for making things look good. It also talks about how important collaborative skills are when you are a UI designer, as you will not be working alone most of the time. This is all very useful information as I am trying to get a good look into what type of career UI design really is.


This resource is a very helpful piece of information when trying to draw the line between a UI Designer and a UX designer. It can be summarized by two simple sentences, in which the majority of this article is really built around. The first sentence, being: UX design is primarily designing while focused on how the product feels. UI design, however, is designing while focused on how the product looks, or how it is laid out. This is helpful information to me as it
gives me a better idea of which of these careers I would rather want, which happens to be UI
design.

Stevens, Emily. “What does a UI designer actually do?” Career Foundry,


This resource helps to clarify the differences between UI and UX, which are often
intertwined when they really shouldn’t be. It helps showcase what UI actually is, along with
recommended skill sets and a basic introduction to different tasks a UI designer might see
day-to-day. This mostly gives a summary of what a UI designer should primarily focus on, which
is the user’s visual experience, and the human behavior behind that experience. This resource
has given me a good idea of the philosophy, per say, behind UI design.

Job Description

UI-UX Designer job description

As a UI Designer, you will be responsible for delivering the best
online user experience, which makes your role extremely
important for our success and ensuring customer satisfaction and
loyalty.
You will be designing ideas using various methods and latest technology. You will be designing graphic user interface elements, like menus, tabs, forms, and widgets.

**UI Designer duties and responsibilities**

- Plan and implement new designs
- Optimize existing user interface designs
- Test for intuitivity and experience
- Communicate with clients to understand their business goals and objectives
- Develop technical and business requirements and always strive to deliver intuitive and user-centered solutions
- Combine creativity with an awareness of the design elements
- Create prototypes for new product ideas
- Test new ideas before implementing
- Conduct an ongoing user research

**UI Designer requirements and qualifications**
• Previous working experience as a UI Designer for (x) years
• Excellent UI design portfolio
• BA in design or similar relevant field
• Excellent interpersonal and communication skills
• Sense of ownership and pride in your performance and its impact on company’s success
• Critical thinker and problem-solving skills
• Team player
• Good time-management skills
• Great interpersonal and communication skills
• Knowledge of Adobe range of products including Photoshop, Illustrator, InDesign, Acrobat and Dreamweaver
• X years of experience with HTML5 & CSS3
• Familiarity with Human-Computer Interaction

Reflection
After reading and analyzing the various resources explaining the ins and outs of a UI designer, and even reading a job description and getting an idea of what a tech company truly would want in a UI designer, I have a much better understanding of the job and I am certain that this is a tech career that I wouldn’t mind pursuing. I would definitely say that this career would align well with my values, interests, personality, and skills, as I am and have always been passionate about technology and the advancement in the interaction between humans and computers. I would be happy to provide solutions in the event that problems may arise in the design process of certain interfaces. To prepare for a career like this, I would really like to gain more experience in overall web design, as it is crucial to have these types of skills as a designer. I would also like to job shadow a UI design team and really experience first-hand the interactions between co-workers and get a better idea of how these teams work. I feel like these two circumstances would really get me the experience that is required when pursuing the career of a UI designer.