Awakening the Arts

East Neighborhood
Purpose  Performance  Pertinence
Purpose

- Raise awareness and exposure to other cultures
- Encourage student involvement in the arts and culture
- Encourage interest in ethnic art forms
- Philanthropy to the arts in developing nations
- Social connectedness
- Promote student art groups

Raise Awareness of Culture and Clubs at IU
Performances

7-8 Unique Cultural Groups
- African American Choral Ensemble
- Latin American Popular Music Ensemble
- Reimagining Opera for Kids
- Raas Royalty
- Awkward Silence Comedy Group
- Samulnori Club
- Bloomington Master Dance Students
- Andrew Kohrman (student magician)
African American Choral Ensemble

- Group of African American in a choral ensemble
- World-renowned director, Dr. Raymond Wise
The group has changed and expanded their repertoire to cover more music from more Latin American countries over the past three years.

They would be able to provide a unique sound to the event.
Reimagining Opera for Kids

- ROK’s goals are to introduce Bloomington children to opera and to give developing musicians an opportunity to hone their performance skills.
- JSOM students donate their time and ROK provides free performances and curriculum guides to K-12 students.
Raas Royalty

- This is a popular Indian dance organization that performs Garba, a communal style dance done during the religious holiday of Navratri in India. They expressed interest in performing if they are available. This group was selected because they are a popular group on campus.
Awkward Silence Comedy

- One of the more known groups on campus, we hope that they might help us attract initial interest in the event. And of course, make us laugh!
Samulnori Korean Percussion Ensemble (SKPE)

- Korean Drum Club
- Past Performances:
  - Korean Night
Bloomington Master Student Dance Group

- Affiliated with the IUB Korean Student Association Group
- Group of male students
- Dancers with a focus on K-pop dances
- Past Performances:
  - Korean Night
Andrew Kohrman (student magician)

- Andrew is a professional magician at IU
- He has expressed interest in emceeing the event as well as performing magic
Pertinence

• Initial Issue:
  – >750 Student Organizations to choose from
  – Many students are unaware of the many cultures and clubs in and around Bloomington

• Solution:
  – Highlight unique groups to students
  – Increase attendance, awareness, and appreciation for these groups and their rich cultures, histories and traditions
## Budget

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost Per Item</th>
<th>No. of Items</th>
<th>Subtotal</th>
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<tbody>
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<td>Cups (9oz, 40 count)</td>
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<tr>
<td>Napkins (200ct)</td>
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<td>Taste of India Catered Dishes (rice, naan, vegetarian dish and butter chicken)</td>
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<td>Dynasty (Spring Rolls)</td>
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<td>Falafel (Party Pack - hummus, falafel balls, babaganush, mamaganush, Jerusalem salad, tabula, Mezze, feta with olives, and baklava)</td>
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<td><strong>Grand Total (without tax):</strong></td>
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Donations

• $5 entry fee per person (a personal donation)
• The Landfill Harmonic
Questions?