5k on Turkey Day
to benefit Love Chapel

MORGAN NEAL’S SENIOR PROJECT
2014
About Me

- Captain for the CNXC team
- Student Body Treasurer
- Student Assembly
- Class Officer sophomore and junior years
More About Me

- NHS
- Youth Leadership
- Yearbook Editor
- Honor Roll
- Family and Faith are very important
- Planning to go to IU next year - Study Business
My Mentor

- Coach Danny Fisher
- Very successful distance runner and trainer
- Knows a lot of connections through the running community in Columbus
Helper Mentors

- Sue McCormick- Helped find volunteers, communicate, and coordinate location logistics
- Joe Smith- Coordinator for the Sun Run, helped determine my schedule and task list, also provided emails for necessary contacts
- Both helped keep me calm and helped keep the event flowing
Background to Project

- Passion for Running
- Aunt Sarah and Aunt Becky
- Want to help give to others during holiday season (Can Drive experience)
The Steps

1. Find mentor and get connections
2. Confirm the location, date, course, cause
3. Advertise and get the word out
Steps Cont.

- 4. Collect pre-registrations
- 5. Order t-shirts
- 6. Ask for donations from local businesses
Steps Cont.

- 7. Get Volunteers
- 8. Gather Materials
- 9. Make Bags
Steps Cont.

10. Load Cars
11. Set up tables on day of event
12. Host event
Resources

- Money – Local business donations and individuals / registration fee
- Water Jugs / Timing Device – Coach Weinheimer
- Tables – Family Friends
- Bags – Nike
- Food – Kroger and Walmart Donation
- Coffee – Starbucks donation
- Number Bibs – Road ID Donation
- Music – DJ B-Fed
Some Bumps in the Road

- Difficulty receiving responses
- Short on number of bibs/pins
- People turning in pre-registration late
- A competing community 5k
- Difficult to organize the unexpected turn out of participants
- Mentor was sick on day of event
Project Results

- Nearly 600 participants
- Over $4,000 in donations to Love Chapel
- Nearly 5,000 canned goods to Love Chapel
- Many happy families and a lot of positive feedback
Lessons Learned

- Time Management
- Communication Skills
- Problem Solving
- Taking Initiative
- Organizing/Directing large amounts of people
Future

- Many interested in making it an annual event
- Public Relations as a possible career path
- Possibly combining with the competing Thanksgiving 5k
Thank you!!

ANY QUESTIONS?