MCKENNA WYLAM’S CAREER POSSIBILITIES PROJECT

Compass 1: 11831
Wednesday 1:00-2:15 pm
Medical and Health Services Manager

For my whole life I have been interested in the field of health care. Now that I’m in business school, I know that this job is about as close as I can get to working in health care without actually going to any sort of medical school. As an Idealist, I long for purpose. Therefore, practicing management for an organization which does so much good for society would make me feel fulfilled. In this field, my social, empathy, communication, and nurturing skills would be extremely useful and put to good use. I would be able to socialize with others and oversee personnel activity, complimenting my extraverted personality. As the captain of two different teams at my highschool, I excel at cooperating and facilitating people to work together and complete the tasks required of them, which I believe would help me in this managerial position. Not only does this profession compliment my personality, but it also involves my interest of the Application of Technology, as these types of managers work closely alongside technology to get the job done. And finally, it supports one of my top values: integrity. Having integrity in a health care related field is vital, as the work is so important to the health of individuals in society.

Environmental Economist

As an Idealist, I yearn to feel as though I have a purpose and am making a difference, which is why I believe applying business skills to help sustain the environment would adequately fulfill my passions. This occupation demands strong quantitative analysis skills, which is one of my main interests. I have always loved looking up statistics and performing mathematical calculations in my head during my everyday activities. I find it fun to quickly determine probabilities and rates of the most random things. For example, I always predict exactly how long it will take me to finish my homework based on how long just a portion of it took to complete, and then I can continue to plan the rest of my day with that knowledge in mind. This type of thinking would greatly help me in a field which requires predictions and analyses to be made in order to be the most efficient in using natural resources. This job would also satisfy the need I have to interact with other people as an extravert since it involves presenting findings and working with others to set forth a plan.
**TOP VALUES**

- **Self-Knowledge**: I chose Self-Knowledge as one of my top values because I feel as though ever since I was born, I have been on a journey to both figure out who I am and determine how who I am can have a purpose in this world. As a very intuitive person, figuring out more about myself and trying to be a better version of that person are two tasks that are at the forefront of what I try to accomplish every day. My connection to self-knowledge is probably why I find assignments like these to be so interesting. I truly enjoy taking tests to see what personality type I have, or even what Harry Potter house I’m in. During the summer before my senior year of high school, I had the opportunity to participate in an assessment which would define my strengths and weaknesses. I was able to sit down with two professionals who interpreted the results of these assessments for a living. I found it very rewarding to learn about some of my strengths such as self-awareness, empathy, and problem-solving. With the knowledge that I excel in these areas, I can use them to my advantage. For example, I know that I can be a good listener and help friends in a crisis because of my empathy skills. I also learned that some of my weaknesses include coachability and being overly trusting to the point that I make myself vulnerable. Since then, I have been striving to be able to accept criticism more, and I have tried harder to remind myself that trust is earned and not just given. I’ve always said that it’s okay to embrace my flaws as long as I have acknowledged them and am actively working to improve on them.

- **Integrity**: I chose Integrity as one of my top values because I think that word most embodies how I strive to live my life. It is a huge part of my personality to greatly value relationships, and I believe that true relationships cannot exist without full integrity. I tend to get caught up in my mind, but I always know that when in doubt, I should act with integrity, honesty, and authenticity. Living with this mindset is also how I maintain a “no regrets” lifestyle because as long as I act with integrity, I know that I have done the right thing. Integrity is actually one out of nine core values at my high school. Ironically, my senior class chose Integrity as our value of the year to focus on as a school. As a Peer Mentor selected to aide a small group in the freshman class with their transition into the school, I was tasked with teaching them the importance of our school value, Integrity. I gave them examples of how I’ve used Integrity in my life, such as being known as the girl in my friend group who truly is incapable of telling a lie. My mentees came out of their freshman year with a better understanding of how to treat people with integrity. I explained to them that one way I do this is by picturing myself “in their shoes”, and then applying the Golden Rule. As childish and simple as it may seem, taking these actions have helped me to maintain strong relationships rooted in integrity.

- **Adventure**: I chose Adventure as one of my top values because it is extremely important to me to keep life exciting. I easily get bored with routine, and I constantly have thoughts about what else is out there in the world to discover that may interest me. This relates to my personality because I have a vivid imagination and an inclination to constantly improve my experience on earth. For example, during the summer I like to explore and hike around the trails in my city, and I like to try different things like cliff-jumping. A few summers ago, I decided to go on a mission trip to Peru. Obviously, I wanted to help the less fortunate on the trip, but I was also motivated to go because I wanted to explore another country. While I was there, my curiosity and sense of adventure prompted myself and the others on the trip to hike up some small mountains by where we were staying. After dinner on a few consecutive nights, we would take different routes to the top of the mountains, each time ending in a different spot with a different view of the town. The rush I would get at the top of the mountain was indescribable. Thus, the satisfaction of enjoying a new experience is a major motivator in my life.
INTERESTS OVERVIEW

APPLICATION OF TECHNOLOGY
This interest involves solving problems like an engineer and having an affinity for understanding how things work. I was not surprised that this was my top interest considering that I almost decided to major in engineering. Ever since I was little, I always wanted to know exactly how different technologies and machines operate. For example, I remember being especially intrigued by how radios worked. Additionally, people with this interest are often comfortable with technology and enjoy using it. This is true for me because one of my favorite classes in high school was an introduction to computer science. I learned the basics of coding, and I had loads of fun creating games and programs. This interest does not just apply in engineering or computer science fields. Technology also fits well into business, either as a main part of the operations, or just as an additional tool. I am also considering the possibility of studying Informatics, so this interest seems like a fit to me.

CREATIVE PRODUCTION
This interest involves creating new things from scratch. The satisfaction of people with this interest depends greatly on the ability of the person to exercise their creativity and participate in different, challenging experiences. I find it extremely enjoyable to create original things from my own mind because being imaginative is an aspect of my personality. Even though I have never created a product or service, I have a lot of experience creating dances and routines, so I understand the satisfaction that stems from coming up with a new idea and seeing it through from start to finish. People with this interest may also lose interest and excitement about a job over time, causing them to switch jobs more often than others without this interest. I relate to this because I always find myself having new interests and not really being able to commit to one. For example, when deciding what school to go into when applying for college, I applied to engineering schools originally, and then I changed my mind and went with business. Additionally, people with this interest might enjoy designing, planning, working with visuals, and managing. This is an interest which can fit into any industry, from entertainment to advertising.

QUANTITATIVE ANALYSIS
People with this interest enjoy solving business issues by analyzing numbers, computer models, and financial markets. I relate to this because math has always been my strongest subject. It comes easily to me, and I specifically remember having fun taking derivatives in Calculus. While I enjoy math to some extent, I am not sure that I would love analyzing financial markets, which would explain why my interest in this category was only stronger than 38% of business professionals. Also, jobs accommodating this interest would be very systematic, steady, and routine. I definitely like having a method to follow and a routine, so this fits me in that way as well.
I am a part of roughly 3-4% of the population who are Idealist Teachers. Idealist Teachers are intuitive (N), feeling (F) people who primarily work towards understanding and improving themselves and others with a strong inclination towards the future. This resonates with me because I chose self-knowledge as one of my top values, and I live in an abstract world of thoughts, daydreams, and ideas. I am always trying to improve on myself whether that means doing my best in class, taking care of my responsibilities such as cleaning, or focusing on strengthening my relationships with others by asking people to lunch or to work out with me. Idealist teachers give more than they receive, are very trusting, and pride themselves on how lovingly they treat others. My main sense of pride stems from my kindness. I have always believed that how I treat other people is the most important determinate of how good of a person I am, which is why I value Integrity so heavily. Idealists also value relationships and wisdom above all. This rings true for me, considering that my happiness comes from my relationships. My extreme extraversion (E) definitely factors into this. I find myself yearning to go out and talk to anyone after being alone with my thoughts for too long. I have always had a large group of friends, making many connections with a lot of different people, but I also enjoy having a few much closer, deeper connections. For example, while I ended senior year with a friend group of eleven girls who did everything together, I had one best friend since freshman year, who knows more about me than the others and remains my best friend today. Finally, Idealist Teachers are especially good at maintaining good communication with others even with opposing points of view. I have always thought I am good at finding compromises and using mutual understanding as a tool to accomplish my agenda, and Debate was one of my favorite classes in high school because I succeeded at finding a common ground to use to my advantage. However, my strong dislike of conflict makes me susceptible to being too indirect with others. I have experienced many instances of mistreatment from others in friendships and romantic relationships, and very rarely have I stood up for myself and reprimanded the other.
IN-DEPTH MAJOR INTEREST: BUSINESS ANALYTICS

This co-major can be obtained along with any other Kelley major to enhance students’ analysis skills by allowing them to learn how to implement data insights into business judgments and decisions. It combines my interests in the application of technology and quantitative analysis. Since this co-major can be utilized in almost any field in today’s increasingly computerized world, it would compliment my value of adventure by allowing me the flexibility to find an exciting fit for a job. Job opportunities will be available in a student’s main major as well as consulting, business analysis, or corporate information technology.

Career possibility: Business Intelligence Analyst - This is someone who produces data about finance and the market and implements systems which identify business patterns. This person must have strong speaking and listening skills, as they must be able to convey what they have gathered to others who do not understand the specific technologies as well. This would suit me because I both enjoy and excel at interacting with other people as an extraverted Idealist Teacher. The job also involves enterprising and creating projects from start to finish, which would satisfy my Creative Production interest.

Career possibility: Management Analyst - This is someone who must evaluate a company and innovate solutions to help management to operate more efficiently. Activities include interviewing personnel, analyzing data, and problem-solving. Along with my technology and quantitative analysis skills, communication skills are also a major asset for a Management Analyst. As a people-oriented person, I think I would excel. The job environment tends to be friendly and non-competitive, which would go well with my extraverted personality and allow me to foster friendships and effectively advise others.
IN-DEPTH MAJOR: MANAGEMENT

At the Kelley School of Business, majoring in Management can lead to opportunities with businesses, governments, hospitals, and universities. Key points of study include the analysis of organizational design, negotiation strategies, human resource development, motivation of employees, and development of employee skills. My ability to empathize with other people as an Idealist Teacher would help me to relate to and motivate employees to do their best work. I also think that my ability to see all points of view and find compromises would help with the negotiation aspect. In a career, management students must utilize their abilities to plan, design, and consult. My interest in creative production would enable me to come up with innovative plans for any company.

Career possibility: Medical and Health Services Manager: This is someone who must plan, direct, or coordinate medical and health services in various health organizations. An aspect of the job involves working with computers to store, process, and produce data. A medical and health services manager must work alongside others to coordinate activities in the organization such as procedures of the facility, fiscal operations, the supervision of personnel, and recruitment. Important characteristics of this type of manager are judgment and decision-making skills, technology skills, active listening, strong social interest, integrity, and cooperation. I think that this would be a good fit for my Keirsey personality type since I have strong empathy which would aide in listening to others, and I am a relational, cooperative person who puts an emphasis on social relationships and interactions. I also have strong judgment skills, feeling more comfortable once a decision has been made final. Additionally, my interest in the application of technology would benefit me in utilizing computers, which is a big part of the job. Finally, integrity is one of my most important values, and one of the most important parts of being a manager for a medical service company.

Career possibility: Marketing Manager: This is someone who must coordinate the marketing policies of a company, paying close attention to the economy, demand, possible customers, and the need for new products. They must also create the financial strategy of the company in order to produce the most profit. Strong technology and communication skills are required, perfectly fitting my personality and interests as previously mentioned. Quantitative analysis is another key aspect of this job, and another one of my key interests. I would do well in this occupation since I have an aptitude for analyzing numbers and data, which I could apply to help make operational decisions.
IN-DEPTH MAJOR: ECONOMIC CONSULTING

Economic Consulting students learn how to apply economics to real-world problems, decision-making, and forecasting techniques both nationally and globally. The major emphasizes critical thinking skills, strategy-making, and problem-solving. Economic consultants may work for investment banks, market research firms, or an external consulting firm rather than a corporation’s economic division. BEPP students at IU learn business analytics skills, game theory, managerial economics, forecasting, and how to think strategically. Additionally, economic consultants know how to analyze competitors’ responses to changes in the market and react strategically. My biggest asset to this major would be my interest in quantitative analysis and deductive reasoning skills.

Career possibility: Consultant - This is someone who analyzes databases, models finances, performs research, and creates reports for a client. They are the catalyst which takes information and skills to a client. Job activities evolve and change, thus Consultants must be flexible. This would fit how I value Adventure because I want to be a part of an adapting work environment to keep my life interesting.

Career possibility: Environmental Economist - This is someone who analyzes the economy in relation to protecting the environment and natural resources. They must apply quantitative skills to weigh the cost and benefits of alternative resources. Strong technology and mathematical skills are required, complimenting my interests. They also must be able to deliver presentations on their findings, thus requiring strong oral presentation and communication skills. Working towards sustaining the environment has a clear, beneficial purpose in the world. I would enjoy this type of work because as an Idealist, I am constantly looking for a bigger meaning and working towards improvement.