Tony Robbins
Matthew Lang, Spencer Woods
Joong Hoon Shin
Background Information
Early Life

- Birth
- Family
- Childhood
- Born: North HollyWood, California. Feb, 29, 1960
- Father left house (couldn’t provide for family)
- Soon after, mother started abusing alcohol and prescription drugs
- Robbins helped provide for siblings
- Described home life as “Chaotic” and “abusive”
- Ex) At 17, his mother chased him out of the house with a knife. He never returned home after that incident. Later worked as a janitor and did not attend college.
Career

- No educational background in psychology
- Self-help coach
- Board-breaking, skydiving & firewalking
- TV infomercials & Books
Influence
Influence in History

- Although Robbins is still relatively young (56), he still has had quite an influence on our society.
- Robbins established the Anthony Robbins Foundation in 1991. Here are some of the 2016 statistics:
  - The Anthony Robbins foundation has fed over 1.8 million people this year through funding and volunteering.
  - Influenced over 5,000 teens to take part in their leadership program.
  - Impacted the lives of over 30,000 incarcerated individuals through their Inmate Program.
Influence on Others

- Robbins has influenced hundreds of thousands of individuals through his seminars and videos.

- Robbins has also had a Netflix documentary around his teachings called “I am Not Your Guru”.

Click Here for the trailer.
Success and Challenges
Success & Challenges

Best Selling Books

Unlimited Power

Awaken the Giant Within

Money: Master the Game

Motivational books

Peak performance strategist

- Successfully coached athletes like Andre Agassi (Tennis player)

From slump → #1 player

Upgrade

- Health, psychology, relationships, business, finances...etc
Success & Challenges

- Countless Failures

“I failed at a million things. I failed to achieve my goals a million times but I don’t look at it as failure and that’s not being positive. I look at everything as an experience to be learned from. Look at success as a result of good judgment and good judgment is the result of experience and experience is often the result of bad judgment,” - Tony Robbins
Tony and Leadership
What Makes Someone a Leader?

- Honesty
- Delegate
- Communication
- Confidence
- Commitment

- Positive Attitude
- Creativity
- Intuition
- Inspire
- Approach

“TO BE A LEADER, BRING CERTAINTY, TO AN ENVIRONMENT WHERE THERE ISN’T ANY”

-Tony Robbins

Credit: Forbes Article - Top 10 Qualities That Make A Great Leader (Tanya Prive)
How Tony Embodies A Leader?

- Speaks truth into those he is teaching and identifies true issues they’re facing (*Honesty*)
- He has built a team who manages the details of his live events and seminars (*Delegate*)
- Vocal about what he believes and his visions for others (movie, books, live events) (*Communication*)
How Tony Embodies A Leader?

- Comfortable in front of crowds made up of all types of individuals (*Confidence*)
- Multiple Lessons on - Relationships, Financials, Spiritual, Emotional (*Commitment*)
- High energy, optimistic, upbeat (*Positive Attitude*)
- Able to personally relate and guide others he has never met (*Creativity*)
How Tony Embodies A Leader?

- Uses his past experiences and wisdom to identify and understand personal problems others have *(Intuition)*
- Able to boost the confidence of others and establish a hunger for change inside them *(Inspire)*
- Able to break through language barriers, different educational backgrounds, personality traits and varying values of each individual *(Approach)*
Controversies
Critiques and Challenges

- Robbins has done an immense amount of positive work, however, he has had his fair share of controversies
  - In June 24, 2016 dozens were burned and required medical attention after attempting to walk on hot coals during a fire walking event at a Tony Robbins motivational seminar in Dallas, TX.
    - According to Robbins' website, the "fire walk" is intended to help people conquer their fears by walking across hot coals.
  - Wade Cook, a Financial seminar guru, sued Robbins for copyright infringement and plagiarism, at the end of the trial, Robbins was forced to pay the $650,900 price for “damages”.
  - He has been critiqued for his usage of strong language when attempting to motivate others, but Robbins has stated in various interviews that it is all apart of his “process”.
Video
Tony Robbins Video

Click [Here](#) for Robbins’ quick video on stepping up and becoming a leader.
Reference Sources

- http://www.forbes.com/sites/tanyaprive/2012/12/19/top-10-qualities-that-make-a-great-leader/#3263e40d3564
- http://www.incimages.com/uploaded_files/image/1940x900/tony-robbins_44154.jpg