• Career #1: Entry Level Financial Analysis
  • I think this career path fits me individually because I’m very interested in financial analysis because I'm working with numbers and dealing with what they mean and represent. I think this job would allow me to respectfully do my own work, as well as to report my findings to other people that I work with. I also think that with this job, I would be able to stay as organized as I find necessary to finish my work and finish it thoroughly. I don’t have much professional experience in this field of work, but you shouldn’t worry about that now; as of right now, these girls are still working on internships to build up their experience.

• Career #2: Information Technology Analysis
  • I think this career path fits me individually because I’m interested in building all different kinds of information systems, especially when working with programs like Access and Excel, to help with different types of testing and analysis. You should be able to write about your results and compare them to those of others taking this same test. The different types of career paths, combined with the different types of personalities found here tonight, will make for a great business woman in the future and trustworthy friend for the rest of our college careers. I don’t have much professional experience in this field of work, but you shouldn’t worry about that now; as of right now, these girls are still working on internships to build up their experience.
• Application of Technology

This area fits me because I am an extremely organized person and I have always thought of technology as being a super efficient way to keep things organized, like schedules, lists, and other data. For example, I recently took BUS-K 204 and am currently taking BUS-K 304, which are both technology-based classes. So far in my college career, these have definitely been two of my favorite classes because I actually enjoyed doing the work and found the projects to be very interesting.

• Quantitative Analysis

This area fits me because I have always thought of myself and been considered by others to be a “numbers” person; I have always enjoyed working with numbers and what they mean or represent. My favorite classes throughout all of my schooling have always been math classes and I love to rely on probabilities to make decisions because I consider myself to be an indecisive person on my own.
Values

- **A friendly and social environment**: I prioritize learning, working, and doing all other things in an environment that supports the social part of me.
- **Friends and family**: I am constantly in touch with my friends and family no matter how busy we are or how far we might be from each other. They are my biggest supporters and I rely on that support to achieve success and hope I can provide that same support to them.
- **Leadership**: I value leadership because I have been lucky enough to have many opportunities to pursue leadership positions. If I am the leader, I would value others’ feedback so that I can be the best leader possible, and if someone else was the leader, I would value their advice and that they show kindness and respect to those working under them.
- **Integrity**: I value integrity because I have been in situations where dishonesty has been a factor and I have seen all the problems that arose because of it.
- **Education**: I have been very fortunate to have had a very strong education background throughout my life, which has made each step forward much easier because of how prepared I have been.

Skills

- **Attention to detail**: As I mentioned earlier, I always pay attention to the little details, which has proven to be a useful skill because the end result of my work is pretty consistently above average because the little details set me apart from others.
- **Leadership**: I have always considered myself a leader because I take every opportunity for leadership that I am offered because I know, though it might make more work for me, it will pay off in the end by helping me acquire more experience.
- **Organization**: I am probably most known by the people that are close to me for being an extremely organized person, because I believe staying organized is a huge help to myself and is a major contribution to my success.

Personality

- **Keirsey type**: Guardian Provider
- **Four letter type**: ESFJ
- **My major is currently Finance, but I am considering switching to Information Systems. I think that I work much better in an environment with co-workers who are just as social as I am. I like to pay attention to little details and consider myself a perfectionist, which can be both a good thing and a bad thing, so I would like a job where details are important because it makes me feel accomplished and more organized. Most importantly, I don’t want a job where I am required to constantly be traveling because I want to be able to call somewhere my permanent home and build strong relationships with those around me.**

Themes

- **Detail-oriented**
- **Social**
- **Organized**
- **Leader**
- **Prioritizes time for friends and family**
• Accounting: be able to make a financial record of business transactions and preparation of financial statements
• Economic Consulting or Public Policy Analysis: apply economics concepts to business
• Entrepreneurship & Corporate Innovation: be able to deal with small business dealings and access to Johnson Center
• Finance or Finance-Real Estate: learn about corporate and international business, investments, and banking; can be related to be buyer, seller, or owner in real estate transactions
• Information Systems: combine business and technology
• Management: learn how to manage organizations; works well with others
• Marketing: deals with the creation, promotion, and distribution of their product
• Professional Sales: deals mostly with customers; professional sales representative
• Supply Chain Management or Operations Management: plan, organize, and manage the flow of materials throughout organizations
• Business Analytics: using data skills to analyze and make decisions
• Digital and Social Media Business Applications: uses critical thinking and decision making to find both a conceptual and analytical approach
• International Business: normal economic, political, and social occurrences of foreign countries
• Law, Ethics, and Decision Making: keeping global legal environment and ethical dimensions in mind, helps you become a better decision-maker
• Sustainable Business: combining the goals of sustainability integrated into corporate strategy
• Technology Management: dealing with information technology
Finance:
  • “Entry level financial analyst” with Connect Search LLC
  • “Financial analyst” with Parker and Lynch

Information systems:
  • “Information technology analyst” with Hyatt Jobs
  • "Information technology Technician” with Flex-n-Gate Corporation

Technology management:
  • “2020 entry level technology” by Northern Trust
  • "Information technology Technician” with Flex-n-Gate Corporation
• I think this would be a good major for myself because I am definitely a numbers person, so I like to run the numbers and rely on probability to make my decisions. However when it comes to finance, you must pay attention to the smallest details to be ahead of the game in the finance industry because it is so competitive.

• KSB can get a student working in a matter of years; some of the finance-specific opportunities are financial analyst, broker, or loan officer.

• Two career choices:
  
  • “Entry level financial analyst” with Connect Search LLC: I think being a financial analyst would be a good fit for me because I am interested in what the financial data contains, but I would likely get bored after a while of reading financial statements in solitaire.
  
  • “Financial analyst” with Parker and Lynch: I think being a financial analyst would be a good fit for me because I am interested in what the financial data contains, but the same problems would arise as before. These jobs are very similar, so they would likely fit me similarly.
I think this would be a good major for myself because I am very interested in the technology side of business and strive to learn how to understand technological code and develop other skills in that field.

KSB helps information systems students by teaching them how to maximize their capabilities and achieve their full potential as employees by linking their business work with technology.

Career Choices:

- “Information technology analyst” with Hyatt Jobs: I think this job would be a good fit for me because as I’ve mentioned, I am interested in the technology side of business, as well as in what the data I’m dealing with really means. So, analyzing the data would fit my interests.

- “Information technology Technician” with Flex-n-Gate Corporation: Aside from analysis, I would also be interested in dealing with enabling other to do this work, so a technician would be a good fit for me as well. Although, I feel like this job might be a little bit more demanding of the technology background. I am planning on minoring in Informatics, so I think that would work well with this job.
I think this would be another great major choice for myself because based on feedback I have received from the assessments we have completed in class, I consider myself to be a leader, so I think I would do well in management. Again, technology is an interest of mine, so these two aspects would work well together for me.

KSB’s website mentions that technology management is a co-major, meaning that students cannot major only in this area; instead, it should be paired with another major. I think this is great because a co-major will help set KSB students apart from others who only pursue a single major.

Two career choices:

• “2020 entry level technology” by Northern Trust: This company has created a digital experience for its customers, and asks for help in enhancing this experience, so I think this job would be a good fit for me because I am a detail-oriented person, so I have a lot to offer to make this experience better than most.

• “Information technology Technician” with Flex-n-Gate Corporation: As I mentioned before, I am a social and organized person, and this job deals with handling customer requests, so I have the soft skills required for this job. Again, I feel that a “technician” job might require more technology background, where my Informatics minor would come into play.