CAREER POSSIBILITIES
RESEARCH PROJECT

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CAREER RESEARCH FINDINGS

Financial Advisor

This career fits well with me in many ways. It is something where it allows me to receive high financial gain, while also providing a variety of different tasks. It is a job where creativity blends with strategy, and that is some of my main skills and interest. Being in this position would entail very high intensity and have me constantly on my toes. And with being a guarding inspector that is something I enjoy, to stay busy.

My experience in this would be, my junior year when I joined an investment club. We were giving 500 dollars (fake money of Course), and the opportunity to invest in different companies. While I would not be doing exactly that, I do believe that my participation in that club, will provide me with some decent experience in that field.

Possible majors: Finance, economic consultant

Corporate Accountant

Another career that would also fit me well would be, Corporate Accounting. This job involves analyzing data to support a business decision. Making big decisions is something I enjoy, I like to be tested and put into a competitive environment. It would also be a job where I would be able to oversee accounting procedures, a position where I will be able to manage accounts. Managing is one of my key interests, So that again would fit well with me.

My experience in this field, has to do with me managing my high school school store spending budget. Me and a select few kids in my marketing class were in charge of researching and finding out how much of each item we could get, without going over budget. This job allowed me to get hands on experience while working with a real life budget.

Possible Majors: Accounting, Finance
INTEREST OVERVIEW

Creative Production

I have always prided myself on being a relatively creative person. An example being, when I was in high school, I was a part of marketing class. And our job was to promote local events around the school, and my job was with few friends to make commercials for the events (which everyone loved). One of the events that I was most proud of was our talent show. The previous year the attendance was under 500 hundred people, after our class, and the commercial, we got over 1000 people in the stands. Which more than doubled the previous year's attendance. This could not have been accomplished without the creativity of myself, and the rest of our marketing team.

Coaching and Mentoring

Being in a leadership role has been something I have always enjoyed. In high school, I had the honor of being one of four year long captains for our football team. In this role, I had to figure out a way to motivate different players, using different strategies. For example, some people responded really well to criticism, while others did not. So I really had to learn about each player, and find what made them tick. Being a captain I also had to keep the team together. It was our job to make sure everyone on the team was on the same page, and that nothing serious was going on behind the scenes. Football gave me my first real opportunity of leading a large group of people, and it was something that I found to really enjoy.
VIPS KEY FINDINGS

Values
- **respect**: I want to be respected in my place of work
- **Fun**: I want to be in a position that I enjoy going to
- **Power & Influence**: A position where I am able to lead
- **Variety**: I enjoy doing a variety of different things, rather than just one
- **Financial gain**: Being able to be promoted through the work place

**Personality**
- I am a Guarding Inspector, ISTJ
- I have a very strong work ethic, and am dependable, no matter the situation. I enjoy order in the things I do. Also take value in organization, and prefer a concrete schedule. Working in teams is also another thing I enjoy, and being able to collaborate with others.

Interests
- **Creative Production**
- **Coaching & Mentoring**

Skills
- **Teamwork**: Growing up I played multiple team sports
- **Self-Control**: Rushing a fraternity, has taught me A LOT about acting impulsively
- **sociability**: Being from Wisconsin, and coming to a large, foreign place (IU). I needed to be very social.

Themes
- **Stability**
- **Working with others**
- **Organization**
- **Leadership**
- **Social**
Accounting: Learn methods involved in making financial transactions, and the preparation of statements.

Economic Consulting: Study forecasting techniques, and how to apply micro- and macroeconomics in the business world.

Entrepreneurship: Learn the skills to manage a business.

Finance: Gain experience in corporate and international finance.

Information System: Closing the gap between business and tech in an organization.

Management: Study how to manage organizations.

Marketing: Activities dealing with the creation, promotion, and distribution of goods, and services, for the consumer.

Professional Sales: providing products and services to other businesses as a sale rep.

Supply Chain Management: Focuses on the functions of planning, organizing, and managing purchased materials.

Business Analytics: Planning, organizing, and managing the flow of purchased goods, in and out of organizations.

Digital and Social Media Business Applications: A blend of conceptual and analytical approaches that will hone your decision making.

International Business: Study economic, political, and social trends of foreign nations.

Law, Ethics, and Decision Making: Study to become a better decision maker, and improve your awareness of the global legal environment of business.

Sustainable Business: Learning how to create sustainability in a business organization.
Fit: Besides my already interest in finance, being a Guardian Inspector, makes me realize how good of a fit that this will be for me. Being a guardian inspector means that I am very hardworking and logistical. And in this major both would apply. I also tend to be organized and enjoy making things organized, so again this major would fit me nicely in that aspect. But overall finance is something that I am genuinely interested and could see myself majoring in.

Unique to Kelley: U.S News & World Report ranked the Finance undergraduate program #10 of all universities in the nation in 2013. They offer many electives, some include: Working Capital Management, Corp Financial Strategy and Governance, and real options and Strategic Capital Investment. Also at Kelley, they give you the opportunity to work with an internationally renowned faculty, gain real-world experience and networking opportunities, and connect you with the Kelley finance alumni. Being a Finance major at Kelley, allows you to gain hands-on experience, that relates directly to the real-world.

Career Options:
1. Stock Broker: At this job, you have to be able to manage a financial portfolio for a certain client. Which could either be an individual or an entire company. The main job is to consult with your client when to buy or sell their shares, to get them the best return.
   - Strengths of fit: Because I value variety, this job will fit me well. I will be able to work with multiple different clients, investing in different things. Also this job would allow me to make a financial gain.
   - Challenges of fit: I value having a set schedule, and having a stable job, and this job would be neither. My job would be based mainly on performance, so if I fail, I most likely will be without a job.

2. Financial Advisor: Job is to help clients plan for short and long-term financial success, whether it be retirement, or paying for college.
   - Strengths of fit: I value being respected, and in this position I would be highly respected by my clients and co-workers.
   - Challenges of fit: This is another job that is based off of performance, so the job would not be considered very stable, which is something that I prefer.
Fit: One of my main values is variety, and with this major I would receive plenty of that.

The curriculum is very well-rounded and covers a lot of different things. Also, the school is ranked very highly, and would know that I am receiving some of the best teaching in that field in the county. Another reason this major is a fit for me, is because I could see myself being an accountant in the future, it something that has always interested me.

Unique to Kelley: According to U.S. News & World Kelley's undergraduate program in accounting is ranked 7th on the nation, and 3rd among public universities. Here you are able to get a feel of what accounting is really like, through internships, field consulting, and field study in the US or abroad. Also, each year more than 90% of graduates receive job offers (90%!!!). Studying this major will allow students the opportunity to work with teams, bolster communication skills, and apply for internships in their field. This program will prepare the students for a variety of careers in the future.

Career Options:
1. Auditing: This job you will have to protect assets by ensuring compliance with regulations, and internal control procedures
   - Strength of fit: Auditing fits with my skill of teamwork, because I will have to communicate finding with other employees. Also, in this job it is crucial to to pay attention to details, and being a Guarding Inspector, details are important to me
   - Challenges of fit: One of my main values is fun, this job is one I do not think I would enjoy, and that is very important to me.
2. Corporate accountant: Specialize in business accounting, while maintaining an organization's financial records
   - Strength of fit: This job also fits well with me because I enjoy to work in a team. Also, This job seems to fit a pretty routine schedule, and I tend to work better with a set schedule
   - Challenges of fit: One of my main skills is being sociable, and in this job I feel like I would not have much time to be social.
Fit: Marketing is always something that I have loved. All four years of high school I was apart of the marketing team at our school. We were responsible for many events, and promotions. Marketing is something that I find very fun, and that is one of my key values. Also Marketing allows me to be creative, and that is something that I can excel at. Overall marketing is something that I enjoy to do, and something that I want to do.

Unique to Kelley: With Indiana having many opportunities to reach out to a valued member in a certain field. Marketing is no different. The faculty includes, recognized experts who sit on the editorial boards of eleven of the world’s leading marketing journals. With these resources, you are able to reach out to people, you otherwise would not have been able to meet. They also offer an opportunity to intern for a Fortune 500 company. Marketing at Kelley is a major that presents a unique opportunity to all who go through it.

Career Options:
1. Professional Sales Representative: Provide products and services to other businesses. Also fulfill needs and help solve costumer problems.
   • Strength of fit: In this job I would be able to be creative, and that is one of my skills. Also, It is a job where I would be able to communicate with other people, whether being on my team or a costumer.
   • Challenges of fit: it is a job where I would not have much financial gain, and that is one of my main values.
2. Product developer: Turn raw materials into finished goods, by creating brand new products
   • Strength of fit: Again this job would allow me to be very creative, and that is huge. It also would offer a lot of variety for me, and that is also something that I value.
   • Challenges of fit: this job would not provide very much stability, because it would rely on creating effective brands. And that is something that many other people are doing, so it would be very competitive