KAMERON CHOWANSKI
CAREER RESEARCH FINDINGS

Career Option #1

IT Project Manager

This career opportunity fits my interest areas of Enterprise Control and Managing People and Teams very well. This career also fits very well because of my planned current majors of Management and a co-major in Technology Management. Management is a very general degree without specializing it with a technology background which after these findings I decided that it would be best to co-major. This job involves managing technology projects, supervising IT staff and delegating tasks to project personnel.

In my high school I joined both business organizations, DECA and FBLA, which gave me a lot of invaluable experience and skills. I was the president of my FBLA chapter and C.O.O of my DECA student store. This gave me my first taste of managing experience because I had to plan everything to make sure meetings ran well. Managing students was frustrating which is why I look forward to joining a management position where people actually care about their job.

Possible Majors: Management, Technology Management

Career Option #2

Portfolio Manager

This career opportunity fits my interests but is also somewhat different from my career option #1. This fits my interest area of Enterprise control and quantitative analysis and also fits with my motivators of positioning and financial gain. My two passions in business are management and the stock market which is why I tried to find a career that combines both. This job involves implementing investment strategies, managing day-to-day portfolio trading and constructing portfolios.

I have never had a job that involves finance in this way but ever since I was young I have been dreaming about trading on the stock market. When I was 15 I starting stock trading and had a 20% gain within my first few months. This experience allowed me to take 1st place in my high school Stock simulator 2 years in a row which had more than 150 people.

Possible Majors: Finance
INTEREST OVERVIEW

1) Enterprise Control- Enterprise control was my highest scoring interest area by far. Enterprise control to me means using strategy and tactics to control and manage a business. This fits with me the most because strategy and critical thinking is what I like to do and putting that towards a career would make my working environment ideal.

2) Managing People and Teams- My second highest area was Managing people and teams. To me, this means taking charge of a group of people and trying to work together towards a common goal. I believe this was my one of my highest because I consider myself a leader and that is what I enjoy doing in group projects.

3) Creative Production- Creative production was my third highest interest area. Creative production to me means creating innovative ideas to make projects and objects more interesting. I think I am a very creative person and enjoy trying to make things more entertaining by coming up with ideas to make them better.
Accounting - The study of accounting involves preparing financial statements for a business. These financial statements involve all financial aspect of a business and their relationship to one another. These statements include information on the business assets, liabilities and their revenue. As an accountant you help describe the business’s financials and help them discover how the business can be more efficient and organized.

Economic Consulting - The study of economic consulting involves using macro and microeconomics strategies to solve the problems in the business world. The major’s topics include economic theory and how certain trends affect the market. You then share these theories and research with companies to help them better understand their environment.

Entrepreneurship - Entrepreneurship teaches the student about starting and running their own business. The student will learn about skills and important information they will need to start or to join a new formed company. This is best if the student wants to work in an innovative business environment or if they want to start their own business. This major is also good if the student wants to put their creativity and motivation to work.

Finance - Finance is a very broad topic that covers 4 areas. The first area involves investments in a corporation and working to raise more money for that corporation. The second area is managing investments of individual people. This involves analyzing investments like stocks and bonds and determining how much of your money should go into each. The third area is finance the banking area. This involves doing research for a financial intermediary and determined solutions for problems they might have. The fourth area is international finance that has to do with companies that span over countries. The finance major requires many different skills because of the many fields that there are in finance.

Information Systems - This major involves working with technology and databases while trying to connect these to the consumer and the business. This major requires a student that is organized and works well with technology.
Management- This major is a broad topic that involves the management of people and projects in a company. This major teaches you skills that can help you deal with problems and create solutions in companies.

Marketing- This major involves the study of anything related to the selling of a product or service. This major requires students to be organized, communicative, creative and innovative.

Professional sales- This major does not encompass the individual selling of a product but more on the selling process between businesses. This is a very popular major that requires the student to be communicative and to work well with others.

Operations Management- This major studies the management and supervision of organizational processes in a business. These processes include planning, purchasing and manufacturing in a business.

Business analytics- This co-major helps students learn to analyze data, statistics, operations research and management information systems. This major will help students be more prepared to collect and analyze data for use in planning business operations.

International Business- This major studies how the student can help companies expand and become multi national. The student must analyze economic and political trends of foreign nations for business expansion.
Law, Ethics and Decision-making: This major teaches students how to become better decision makers by learning how to better analyze risk and opportunities. This major also teaches you how to better understand others reasoning and how to form judgements from complex ethical decisions.

Sustainable Business: This major involves taking outside pressures that companies face and internalizing strategies with the goal of reducing risk. The student will combine this with another business major so that they have a stronger background in sustainable business.

Technology Management: This major focuses on the management of multiple technology systems and to help the student better understand how these systems. The student will analyze the role of systems in customer relationship management, accounting, and financial systems.
Fit: Management fits well with both of my top two interests, which were Enterprise Control and managing people and teams. I think this would be a great major for me because I love being a team leader and working towards goals. With the necessary skills and placement I can also fulfill my top two motivators, which are positioning and financial gain. It is my personal belief that a company can single-handedly be great or be destroyed based on its managing leaders. This is why I strive to be a great leader because I would love to help build a successful company. This major may not be a good fit for me because it is very general. There are not many well paying jobs that you can get with just a degree in management. This is why I would have to pair this major with another degree or try to get my MBA. Either way it requires more work on my part if I want to pursue this major.

Unique to Kelly: The Department of Management and Entrepreneurship is a huge department with a wide variety of special management majors to choose from.

Career Options:

Project Manager: As a project manager your job is to plan and oversee all aspects of a specific project. This fits with my interests because I like to manage and team lead in projects. This also goes along with my motivators, as P.M work a lot with high up executives and they also have a high starting salary.

- Strengths of fit: This is what I enjoy doing and it fits well with all of my interests and motivators.
- Challenges of fit: I am not sure how prestigious this job is or how I can open the door for higher positions. Being a P.M for large well know company might also be hard to find.

Management Trainee: Management trainee primary responsibility is to work with current managers to direct operations. This would be a good job to start in because it would allow to me gain valuable experience before I get into a managing position. This could be a job you get in college as an intern and a resume builder for future jobs. This fits with my interest, enterprise control and personality because first I would be able to test my skills with a mentor before I am thrown into an important position.

- Strengths of fit: This position would give me invaluable experience and allow me to continue to have a successful career in management.
- Challenges of fit: This position would most likely have a low starting salary and would not allow me to exhibit my third interest which is creative production.
1. **Fit:** A major in finance would fit me because it is a huge interest of mine and it fits a few of my interest areas. My highest interest area, Enterprise control, can help me here because a lot of finance deals and research comes through planning and strategy. My fourth interest area is Quantitative Analysis which means I prefer “running the numbers” and doing finance research. Finance is interesting but stock trading in especially an interest of mine. There are limitless possibilities when it comes to trading and the market which is why I enjoy doing research and trading. If you are an experienced trader you can also make a lot of money fast which is also fits my motivators. This may not be a good not be a good major for me because there are not very many executive positions that you can receive with a finance degree and positioning is main motivator.

2. **Unique to Kelly:**

There are many prestigious clubs like Investment Banking Network, Investment Management Workshop that can offer a wide variety of finance knowledge. Kelly is also in contact with a wide range of Alumni that are in the finance industry not to mention strong connections with the big 4 accounting firms.

1. **Career Options:**

    **Investment Banker:** This job involves trading securities, managing assets and providing financial advice to corporations and individuals.
    - Strengths of fit: This career sounds like it would fit my interests and motivators because it involves a lot of research and strategic thinking.
    - Challenges of fit: This does not necessarily fit my management interest areas and a job like this would come with a lot of stress and work load which would not be a healthy balance.

    **Portfolio Manager:** This career involves implementing investment strategies, managing day-to-day portfolio trading and constructing portfolios.
    - Strengths of fit: This career matches well with all of my interest areas. I can manage people and teams while combining that with quantitative analysis can make for an entertaining career. This job combines both of my possible majors, Management and Finance.
    - Challenges of fit: This job is not necessarily entry level and requires a lot of experience to achieve, one thing that I do not have yet. This job also comes with a lot of responsibility, especially when there is other peoples money involved, which can make the job stressful.
1. **Fit:** This co-major would be fit with my interests very well. This is because it fits with many of my interest areas and it helps me specify my general major in management. A major in management is very general so getting a specificity in technology narrows down the field I will enter. This will increase the chances of me getting a high paying job at other tech companies. This may not be a good co-major for me because it might add onto my workload because I already plan to minor in something helps me specialize my management degree and adding a co-major might make school more difficult.

2. **Unique to Kelly:** The Department of Management and Entrepreneurship is a huge department with a wide variety of special management majors to choose from.

3. **Career options:**
   - **Management Analyst:** This job involves gathering information about a problem a company is having, conducting onsite observations and reporting the information to management and advising managers on ways of increasing profitability for organizations.
     - **Strengths of fit:** This helps me use all of my interest areas and I get to work in the tech industry which is a goal of mine.
     - **Challenges of fit:** I the moment I am not very knowledgeable about tech subjects and I have a low interest in learning how certain tech works.
   - **IT Project Manager:** This further specifies the project manager job into information technology. This job involves managing technology projects, supervising IT staff and delegating tasks to project personnel.
     - **Strengths of fit:** This fits very well because it coincides with all of my interest areas. This job also has a very high average salary of around $120,000.
     - **Challenges of fit:** I do not have a very big knowledge of technology which might make it harder to do my job.