Design Challenge:

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Need help finding building and room numbers?

Finding printers?

Finding food and student items?

Restaurants?

ALL campus events?
Company Overview

Company Name: Convience X

Our Mission: Our goal is to seamlessly integrate beneficial technology in order to enhance students’ everyday life.

The Team

Product manager: Zachary Weil

COO: William Clay

Senior Communications Specialist: Jaylon Reynolds

Senior Consultant Analyst: David Bowen

Senior Designer: Jared Schassburger
Solution Description

- This app will allow students better access and accessibility to items and areas that students need to locate

- Students would be able to use the app to lead them directly to the building and class that they are looking for

- There is functions on the app that would help one locate special school items like printers, open computer labs, and each dining hall

- This app will notify students of all events on and off campus. We found through our study that most students only know about the main events such as Basketball and football
Consultant/Analyst Role

Stakeholder Findings:

- Accessibility was a main concern
  - More lights on campus
  - Finding buildings and classrooms were a problem
  - Printers
  - Students were unaware of campus events
  - Specific supplies and food could be accessed better

These findings were all main points in the creation of this app.
Design

-Clean and Organized
-Categories
-Quick on the go Functions
-Easy to use

Design process has multiple steps that it might go through before completion. There might be multiple test trials where we can get feedback from our audience to see what works for the app and what doesn’t. The actual color scheme of it we would want it to stand out on your screen but still be a neutral color so it can looks like it is for everyone.

Future
Engineer/ Developer Role

- Develop app to integrate life and technology into one package
  - Ask students and business to support app and help development
  - App developers forms UI based off a needs of consumers

- Engineers/Developers develop technical structure
  - Must connect with businesses, search engines, and local area to help find students’ needs
  - App pretty much useless without this needed support
  - Technical structure that is designed must be maintained and updated overtime
Conclusion and Questions

All in all, our company's main goal is to provide students with a more engaging and accessible campus life through technology.