Professional Social Networking

When people use social networks they usually don’t use it for professional use, they use it for fun to show off how much fun they are having. Now there are sites that allow you to be professional and also link up with others. The site is called LinkedIn and it’s used almost everywhere now to allow users to connect to people that they know to allow them to obtain a job. This site helps people obtain a job or network with other people, whether that be friends, family, or even classmates. This site gets them on the right path in order to obtain a job they want.

Professional Social Networking is not like the normal social networks that people are used to. When it comes to social networks, people usually think of Facebook, Twitter, and Instagram. Or if you want to go way back there is always the classic MySpace. These are social network sites that are used almost everyday and are also the ones people know instantly when talking about social network. But professional social network consists of many different sites that can be used to professionally network between people. Meaning that recruiting and job hunting can be achieved between these networks. Also can be used to expand your network so that can also help with job hunting and even internships.

This topic of a different side of social networking can relate to almost anything regarding a job or even a career. It relates to informatics and computer science by helping people get a job through these sites. This reminds me of the lecture we had when we had a presentation on jobs and careers in informatics and computer science. When talking about Career Services because they will help you for
example to create a LinkedIn page or even a resume. They help with all of that and them helping you with creating a correct and professional social networking site.

At first professional social networking sites didn’t mean much when I was deciding on what I wanted to do. But when I realized how many people were on it I thought about creating a LinkedIn page and doing that. Getting told on how to make it was pretty challenging because I haven’t done that ever. But after getting help at Career Services I got more confident on making one. I believe this will help me in the future to get me on the right path to a job that I want. I can also keep it for a longer time than any other social networking site because I can just add onto it for a long time. This to me is almost like an online resume but with a picture of me as well.

But if you want to get that job or want to be presented well in your profile, you have to keep up with it a lot. More than you probably do with other social networks. You have to update it almost everyday or just look at it everyday. Another way is to keep up with your connections. “Another way to remain in good standing with your contacts is to “look for ways you can be helpful to them” (Knight). Be helpful to them and keep up with what they are saying. Because you never know you could help just the right person and get a better connection or even a good reference. “Offer to make a connection “(Knight). That might be obvious but you never know where that connection could take you. That could help a lot in the long run. You never know so offer as much help as you can even if you don’t like too.

Social Networks are used almost more than anything on the Internet. Everywhere you look people are on them using their computers or even phones now. They are everywhere and are so instant so that’s what people like now. Professional Social Networks are coming up and they can help you more than the regular Facebook can. It can offer you many new opportunities and you might get the job or internship you wanted. It can help you connect to other people who are also in Informatics and Computer Science. You might connect with the right person that will help you get the job you always wanted. They are on the rise and will be very beneficial in the time coming.
Works Cited

The show Silicon Valley is about a group of people who are founding a start up company called Pied Piper in Silicon Valley. It follows 6 people who are creating a company and all of the hardships they go through. They face the big rival company who is threatening to sue them or just trying to re-create their platform in a different way. They go through changes in the business and even hardships between friends. They are expert coders who use this skill to create a middle-out compression solution, making data storage problems smaller. They are having trouble right now trying to create their company. Their coders have quit and the owner Richard Hendricks is having trouble with the company. So they are trying to find a way to out smart the competitor, which is called Hooli. Hooli is now about to buy out Pied Piper because of how bad Pied Piper is struggling. I personally don’t fully understand exactly what middle out compression solution because the show isn’t completely done and they still have a lot to go through in the show. There have been only 3 seasons and they usually just have about 10 episodes in each season. Also these episodes are only 30 minutes long so there’s not a lot of time in each episode.

A piece of technology in the episode is a normal smartphone that is being used by the competitor. The phone is now in the hands of Richard Hendricks and his company so it gives them the upper hand. The phone provides a beta of Hooli’s mobile platform, which from the show sucks very bad. They go through a way for the competitor to get the phone back. If anyone else got this phone in their hands they could expose how bad Hooli’s system is and that could lead to a very bad reputation for them.

The technology is available to everyone that wants and needs a phone. The technology is very much available to everyone. They also have more technology such as computers, which are also very much available. But the phone in this episode is the main focus of this episode so that’s the main piece
of technology in this episode. Smartphones are helping this world in many ways, they can help people get connected quickly and instantly. You can find out where people are through different apps, you can check your social network profile anywhere and at anytime. They can help in many ways. However, they can also hurt people in ways too. According to IT-Online, a new study finds that smartphones are decreasing productivity. According to a new psychological experiment by the Universities of Würzburg and Nottingham Trent, commissioned by Kaspersky Lab (IT-Online). “The experiment unearthed a correlation between productivity levels and the distance between participants and their smartphone. When their smartphone was taken away, participant performance improved by 26%” (IT-Online). This shows a different way smartphones are hurting people’s productivity.

The phone in the show is a big impact in the show. It gives them a way for the company Pied Piper to have the upper hand in the battle between them and Hooli. It creates a major problem with them and the competitor. The competitor in this case is Hooli and they really want that phone or else they could be screwed if it got in the hands of a tech paper or someone else who writes reviews. It affects people in real life in many ways. Phones now give people opportunities to do things that have never been imagined. They provide many ways for people to connect and call each other from all across the world. This technology can be used in many ways that are ethical and unethical. With the smartphones being very complex now, it gives hackers or others a way for them to track you and follow you. They can get your location and history from your smartphone. But also can be used to help with productivity for businesses.

In the future, smartphones will be more complex than we will ever imagine. According to Dave Gershgorn from Quartz.com, he believes that the only difference in future smartphones will be their AI Assistants. “The next frontier of mobile computing is a virtual entity that helps its owner manage the barrage of information coming their devices” (Gershgorn). Smartphones will change the way people will use them and companies such as Apple, Google, and Samsung are trying to create a whole new line of
phones that will change the way we are use to now to a whole new level. “Each will pursue a slightly different path through their artificially-intelligent assistants” (Gershgorn). Here he is talking about the big three mobile companies (Apple, Google, Samsung) and how they are going to go in a different path when making new AI system. These systems will help them create a whole new level of smartphones that no one has every imagined.

Smartphones are a big part in today’s world and are used almost everywhere you look. They provide people a way to connect all across the world using data to help them connect. Smartphone in this episode is one of the main focuses in this episode of Silicon Valley. This phone in the wrong hands could potentially destroy Hooli, which is the rival company to Pied Piper. That could destroy Hooli because their mobile platform wasn’t good and everyone expects it to be great. The show Silicon Valley is a great show and I highly recommend it to anyone who needs a show to watch. Its very entertaining and is also funny which helps out a lot.
Works Cited
