Section 1: Company Research

Company 1 – Amazon

Amazon has been around since 1995 and is one of the world’s premiere online-retail companies. People can buy practically anything on Amazon given that it is legal. Millions of sellers worldwide use Amazon’s platform to sell goods to people not only across the country, but the world as well. Amazon even offers a subscription called Amazon Prime, which gives certain benefits to its members. Also, Amazon has other services too like their Amazon Fire stick and other services.

Amazon also sells data services to firms because it is also one of the world’s largest data storage companies. It collects a lot of data from every single customer which allows it to use its Fulfillment by Amazon program to use this data to efficiently help sellers have their products reach the end market. As a result, Amazon is one of the world’s largest companies.

Company 2 – Google

Google is one of the world’s most popular search engines. They also have many easily accessible services such as Gmail, YouTube, Chrome, and even Android. They also offer a lot more services. Like Amazon, Google has its own T.V. stick to stream shows.
Google is always one of the leaders in innovation. For example, they are in the market for autonomous cars and have hundreds if not thousands of projects that they are constantly working on. Like Amazon, Google also offers data services to firms because of its great amount of data that it consumes from people who use Google. It is also one of the world’s largest companies.

Section 2: Questions

Question 1 to both above: What is the collaboration environment like? How do people collaborate with each other? Is it strict or relaxed?

Question 2 to both: What is the leadership structure? Are there numerous bosses? Or is there just one? Is management open to new ideas or do they prefer that you follow directions?

Question 3 to both: How long do entry level employees stay at the firm? Do they stay longer than five years on average?

Section 3: Job Research

Job 1: Business Analyst
“Corporations achieve goals through projects that translate customer needs into new products, services, and profits. Business analysts can make it all happen more efficiently and effectively” (Villanova Business School). This job would require a great deal of innovation and understanding of SQL and Microsoft Excel. For example, while working for Amazon, the analyst would work with the Fulfillment by Amazon (FBA) Analytics team in helping sellers optimize their selling strategies through data analysis, enhanced marketing, targeting, and reporting. There is also a significant amount of database usage so familiarity with using databases like Oracle Cloud is preferred.

Job 2: Product Coordinator

“The Project Coordinator is an integral member of the project team responsible for coordinating projects of varying size and complexity or its parts. Project Coordinator is responsible for organizing and controlling project activities and for communicating risks, opportunities and current state of project to his superior and/or other stakeholders” (Project Coordinator). This job would also require a great amount of innovation because it requires understanding both business and technology, and the main part of the job is bridging these two together. The coordinator works with engineers, finance, sales, and marketing to help deliver a great product that is innovative and profitable. Also, the product coordinator would be able to break down problems and solve them quickly and efficiently.
Job 3. Tech Analyst

“Information technology consultants provide analysis, advice and solutions for organizations that need to develop or improve their communication, data or software systems” (Study.com). This also requires a strong expertise in SQL and Microsoft Excel. Tech analyst study the existing systems that a business has, makes recommendations, and then helps implement the newly modified system into the company. The tech analyst’s job is to do this effectively and efficiently, while being a fast and strong problem solver.

Works Cited
