Success Through Diversity

In my view, diversity is the purposeful incorporation of the perspectives of a multitude of unique individuals representing different values, races, religions, sexual orientations, and cultures. This combination of various opinions, insights, and life experiences provides a well-rounded and logical mental framework. With upwards of 7.7 billion people in the world, it is crucial to consider what each unique individual has to contribute.

While seeking diversity is essential to my belief system, it also shapes my approach to business education. Business is about relationships and creative innovation, both of which are greatly enhanced when incorporating diversity. To deepen and expand my perspectives, one of my core educational goals is to understand others' viewpoints on campus whose life experiences are different from mine. By fostering genuine, meaningful relationships with these students, I believe we will all benefit and experience greater personal and professional growth.

Equally important is the incorporation of diversity into my future career. As a guiding principle, a diverse approach will enable my work teams to develop products and solutions that consider the needs of multiple population segments while fusing a broad range of perspectives. In turn, this will drive success by expanding our market appeal to a wide range of customers. Globalization further underscores the value of various inputs and the demand to appeal to a mixed customer base versus homogenous groups. Living my life with diversity as a core personal, educational, and professional tenant maximizes my prospects for success and happiness in life.