Design Challenge

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Introduction

- Are you an introvert?
- You get hungry?
- You hate long lines?
IU Eats Incorporated

Location: Bloomington, IN

Mission Statement: Here to make life better here at IU, one plate at a time

What is it? An app for everyday student here at IU who want to avoid long lines and food courts, and other needs on campus
IU Eats App Profile

- Allows online ordering of food in food court
- Tracks and Displays nutritional data, while displaying healthy eating tips
- C-store item pickup
- And much more
Consultants/ Analysts Roles

- Spencer (Consultant):
  - Interview stakeholders
  - Figure out the needs of the users of the app

- Alden (Analyst):
  - Filtered out unrelated information
  - Organized affinity diagram
Designer Roles

- Collaborate with consultants to create an app that is helpful to solve all the problems at hand
- Creates rough outline of what the app should look like
- Develop usable and engaging interactions and visual designs for mobile
- Research and track advancements in mobile application design patterns
Engineers/ Developers Roles

• Roles:
  ○ Analyze food purchased data and help developing algorithm to inform user about eating habits
  ○ Help provide long term picture for the app and its usage
  ○ Set up the infrastructure
  ○ Coded software for the app and database

• Future Roles: Maintenance of servers and updating app to fit current OS systems
Q & A