My Career Possibilities

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The career choices that best match my values, interests, and personality is Public Accounting, and Marketing Research Analyst.

**Certified Public Accountant**
- Being a public accountant would be a great fit for me as I encompass privacy, punctuality, as well being qualitative. I enjoy working with numbers and checking for bumps along the road with financial figures. I can sort through someone financial statements and use numbers and balances to check for irregularities but more important just to make sure the clients are spending money in the right ways. Learning that accountants work with people and help them make decisions made this career stick out even more to me. In my Career Leader report, it said that my top trait is Qualitative analysis and by definition it says, “you enjoy running the numbers” to get to a desired destination. This definition could not be anymore true for an accountant as their job centers around numbers. Not only does this job entertain my number one interest but it also involves my number two interest from my report which is Creative Production. Being creative does not necessarily jump out at you when thinking about an accountant, however you have to be creative in determining the best route for people to take in order to manage assets better, and simply take better care of their spending.

**Marketing Research Analyst**
- Using creativity and thinking outside the box would make me make me a great marketing research analyst. Lifestyle is a key motivator for me in my Career Leader report and having a lifestyle that involves innovation and using the past to better the future would make every day a fun adventure. Marketing is ever changing, their are new ideas every week and new products to discuss. There is no complacency in being an analyst of marketing which I strongly would prefer in a job. My creative side highlights the main reason of wanting to be involved in Marketing Research. You have to be analytical which is something I take a lot of pride in about myself. Being analytical means being good with data which makes sense for me because I enjoy looking at data and making decisions based on it. Since I am a guardian protector, I enjoy working with a team and respecting one another. Working in a team setting might be the most important part of this specific job and doing that aligns perfectly with who I will be as an employee.
Top Values

• **Family**
  
  • I firmly believe family is the single most important value to me. In the end, no matter what happens in life, family is always a constant rock that a person will have. In my life, without the support of my family, it would be very hard to understand how to take on the world in front of me. My Mom and Dad have created an environment that teaches me to earn what I want, as well as love one another. Family comes first in my life and as I step into the real world, the importance of family will only grow for me as there is no greater satisfaction then the love and commitment a family has for one another. I will strongly consider my family’s opinion when deciding on a career.

• **Wealth**
  
  • Money is important to me but it’s important for the right reasons. I want to have wealth in order to provide for my family and myself. In a perfect world, I would not have my wife work but I know in order to do that, it would take a lot of work from myself to earn my spot in a company that enables me to provide for my family. Again, with family being the most important value to me, wealth is a big key to that because wealth will help give my family their wants and needs.

• **Respect**
  
  • Respect is one of the most common traits but also the most meaningful trait to me. People can choose two demeanors in every day life; one with respect and one with disrespect. I believe being respectful is extremely important because being respectful is contagious in that it attracts people and businesses. Being respectful opens many doors in life. In my life, if I notice someone I don't even know being respectful, that says a lot about that person to me. It’s a very strong feeling and when I receive respect it makes me feel better about my life and it is only right to give respect back. Respect can change a person and that is very powerful to me.
**Quantitative Analysis**

- I really enjoy working with numbers and using numbers in order to test data. I believe numbers tell an important story especially in a business setting when it comes to auditing and also when investors might want to buy into stock. Number trends tell an important story about the company. I have been in an accounting class and I find it very fun and valuable to track numbers and balance them in order to keep a business’s books correct. I have always had a natural instinct in math, and when I have trouble with numbers, I like to problem solve and use my creativity to come up with possible ways to solve the task at hand. Recently I have been interested in stock and researching different companies by looking at their financial statements and that is a big reason I believe quantitative analysis is an interest of mine.

**Creative Production**

- When it comes to life, I have had great success with having a mind that thinks outside the box. Being creative is a passion of mine because I find joy in finding ways to stick out from others. Everyone can think ordinarily but the great leaders and employees used their imagination which is exactly what I like to do. In high school, I was apart of student government and we were often tasked with coming up with themes for different school events. Specifically, homecoming was an event where my creativity had to come out because I was tasked with deciding a theme that my specific class would be represented by. Choosing a theme that the whole entire school would go by is a lot of pressure and certainly takes creativity. This whole process was some of the most fun I’ve had and being creative and thinking out numerous possible scenarios while also eliminating ideas that I didn't think were creative enough was the process I took in order to deliver a creative theme for the rest of my school.
• **Guardian Protector**

  • Being a Guardian Protector, I make up most of the population. I am extremely dependable and hard working. I have played sports my whole life, and the work ethic I have had made me into a very well sound athlete. I was ranked All Conference in golf in High School, and spent my first year of college playing golf in Florida. This can attest to my work ethic and dependability because without a work ethic, I would not of achieved anything close to what I was able to achieve.

  • To me, being apart of a team or group is very important and that fits right in line with who a Guardian is. I have always been on a sports teams, and I perform well. In a business setting, working with a group of colleagues would be a preferable setting for me.

  • I am very precise in my work as well. If I have even the slightest bit of doubt on where to put something after work or after class, I always make it my priority to seek out the leaders help to double check.

  • I always want to get work done in a timely manner. Since I have been in my teenage years, I have always been a clean freak. I do not like having clothes lay on the ground and I rarely ever have dishes in the sink at my apartment because I always clean them right when I am finished.

  • Finally, is my most important trait that lines up with the Guardian Protector temperament. I always get tasks done on time! I have not had a missing assignment or late assignment since sophomore year of high school. I like to be thorough in my homework in order to give me the best chance to gain the most points I possibly can. Being on time in a working environment sets the tone for how a person will be as an employee.
Marketing Career Possibilities

• A career in Marketing would fit my creative production trait very well. Being in a marketing career gives me the ability to come up with sales plans as well as creative pitches in order to sell a desired product. Not only is marketing a great way to use creativity but also it gives me the chance to brainstorm ideas and interact with others through research and development. By being in a marketing setting, my guardian protector personality would fit most of the needs of what it takes to be successful in this field. For example this occupation would give me time for research and development as a team but also it would allow me to brainstorm on my own which would allow to brainstorm clearly without interruption.

• Indiana University offers many organizations including the American Marketing Association. This group would be very beneficial if I was a marketing major because it would help me get comfortable with meeting new people and introducing new ideas to them. Their main goal is promote professional development through first hand experience.

• According to the IU-Kelley website, marketing majors from the class of 2016 had an average starting salary of $54,078 with a range from $27,040 – $98,000.

• SALES
  • Being in sales gives me the opportunity to combine my creativity and outgoing personality. I have the ability to talk to people in a friendly way and persuading someone to buy or take a look at something is fun to get creative with. I often think to myself, “what would people want to hear if I were them?” This thought process takes me inside of the other persons head in determining the best way to appeal to them. Sales ranked first on my career leader report as well. I want to be able to use my outward emotion to make a difference. Being myself toward other people would make it very fun to go to work everyday.

• MARKETING RESEARCH ANALYST
  • Being involved in marketing and research would be a good match with my creativeness. Not only would I be involved in the marketing aspect of this occupation but also I will be able to use my analysis skills to collect information and analyze it in order to make a decision that would benefit my company. By researching with others, respect of others ideas would be very important. I value respect when it comes to the business world and being put with a group that has to respect each other’s ideas in order to come up with the best possible idea would enhance my ability to perform each task I am given. I am always thinking ahead and in order to be successful you have to make judgements based on where you think a certain company should proceed in the future.
Economic Consulting Career Possibilities

- Economic Consulting would be a great career for me as my Quantitative Analysis skills as well as creative production would enable me to discuss with companies the effects of economics and what the company can do to better itself. Economics has a lot to do with math, economic modeling, and strong critical thinking skills. Knowing that I enjoy working numbers and being creative with thinking outside the box, Economic consulting would be perfect career possibility for me. Being a consultant gives me the opportunity to interact with people and help people which is an important personality of trait of mine. I find it very interesting in taking numbers to put forth a strategy that will better a company.

- The Economic Consulting major is apart of BEPP otherwise known as Business Economics and Public Policy. Economic Consulting majors are often employed by the big accounting firms: PwC, Deloitte, and KPMG.

- According to the Kelley website, I learned that this major provides jobs in fields such as banking, manufacturing, insurance, real estate, and finance.

- Indiana University offers a club called 180 Degrees Consulting which is an organization that enables students to gain the knowledge to help companies around the world overcome challenges they may face.

**Economic Consultant**

- With an economic consulting degree, you can specifically become an economic consultant. Being a consultant means working with businesses to help them economically. This all relates back to my passion for using numbers and data to help people make decisions. I get satisfaction from helping people and getting respect in return. I find it very interesting in being able to understand problems before they occur and that takes a lot of work and effort. As a consultant, I have to be very dependable which is one of my traits as a guardian.

**Business Analyst**

- Being a business analysts would be fun because I am able to give companies ideas to help make their business more successful. Whether its the business side or IT side of analyzing, they both are extremely important in giving ideas that will better accustom the customers. Using software to learn about information is applicable to my traits because I enjoy using numbers to run data. Solving problems is very fun for me and gives great satisfaction and that is why being an analyst of a business would be a great career for me.
This major would be a perfect fit for my interests, values, and personality. My top interest is Quantitative Analysis which by definition according to my report, says that I like to “run the numbers.” I strongly enjoy using numbers and being an accountant would deal with my strengths and likes. Accountant do make a good living which would enable me to provide for my family. Being an accountant means you have to be thorough in the process as well as get the job done for companies on time. Being on time and being thorough are two traits that represent my personality.

Being an accounting major the Kelley School of Business offers great opportunities to get a job after graduation

- According the Kelley School’s website, 90% of Accounting majors receive job offers by the time they have finished their schooling.

**CERTIFIED PUBLIC ACCOUNTANT (CPA)**

- Being a CPA holds a lot of prestige in the business world. A CPA keeps track of all things financially and it a big component in business. My punctual attitude align with being a CPA as their are often deadlines to meet. Being a trustworthy person makes me a good candidate to become a CPA because clients trust you with perhaps the most private thing about someone; wealth. Money is a big advantage of being a CPA as well, according to the Bureau of Labor Statistics, the average starting salary for the public accounting field is 71,000. Working with people and companies is the foundation of this job and one of my most important wants for a job is to interact and work with others.

**CERTIFIED INTERNAL AUDITOR**

- Keeping people accountable is very important to me and being an Certified Internal Auditory does exactly that. Using my quantitative analysis skills I will be able to check financial statements and keep track of spending, incomes, dividends, and balances to name a few. By looking at these numbers, auditors can use these numbers to check for illegal spending or just to check and make sure that the company is on the right track financially. One of the skills that I embody is being tactful which means to consider both sides of the story and in auditing you have to be fair and observe the good and the bad even if you work for the company.