KANYE WEST
Most Admired Business Person
OVERVIEW

• How is Kanye a business man?
• Fashion
• "Rags to Riches"
• Why does Kanye act like Kanye?
• Impact
KANYE THE BUSINESS MAN

• Net Worth: 145 million dollars
• Creative Triple Threat
• GOOD Music
• Fatburger
• DONDA
• Tidal
• Started pursuing fashion after his first GRAMMY
KANYE AND THE FASHION WORLD

• Pastelle Clothing line
• Early high fashion collaborations
• DW Kanye West
• Adidas – Yeezy
KANYE’S STORY

• Raised in suburban Chicago, IL

• Donda West

• American Academy of Art

• Dropped out of Chicago State

• Kanye the Producer

• Car Accident
• American Mozart

• Chip on his shoulder

• Doesn’t take having a platform to speak his mind for granted
KANYE’S IMPACT

• Inspired the artists that are now starting the trend of not signing with a music label

• “Kanye does think. Constantly. About everything. And he wants everybody else to do the same: to engage, question, push boundaries.”
  – Elon Musk