Research & Development
Report

Values. List your top three values below:
1. Integrity
2. Self-Reliant
3. Inquisitive

Interests. List your top two interests below:
1. Technology
2. Learning

Personality. List your dominant personality type below:
- Temperament type (ex: Guardian): Idealist Champion
- 4-letter identifier (ex: ISTJ): ENFP

Skills. List below five skills that you can prove that you have and that you enjoy using:
1. Teamwork skills: I lived in Washington DC, and the international nature of the city afforded me the opportunity to learn about all different types of people. Finding commonalities allows me to unite people and work efficiently.
2. Communication skills: Owning a small business forced me to communicate quickly and effectively with clients.
3. Decision-making skills: I had to make frequent decisions on site during moving jobs.
4. Computer skills: I am frequently tutoring kids in K201, and I am taking Informatics because I enjoy coding and working with computers.
5. Creating thinking skills: I founded a small business to fill a labor void in an untapped market and earn significantly more than minimum wage.

Majors. Research all Kelley majors (listed below), or majors outside Kelley (with instructor permission), to gauge interest and the potential for career success and satisfaction.

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<thead>
<tr>
<th>Column 1</th>
<th>Column 2</th>
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<tbody>
<tr>
<td>Accounting</td>
<td>Business Analytics</td>
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<td>Entrepreneurship &amp; Corporate Innovation</td>
<td>Digital &amp; Social Media Business Applications</td>
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<td>Finance</td>
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<td>Management</td>
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<td>Marketing</td>
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<td>Law, Ethics, and Decision Making</td>
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<td>Operations Management</td>
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<td>Public Policy Analysis</td>
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<td>Real Estate</td>
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<td>Supply Chain Management</td>
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Information on Kelley majors can be found on the Kelley Connect website, department-specific web pages, and major requirement information sheets provided by the Kelley Advising Office.

- Next, select three majors (at least one from each column shown above) and provide a statement of why that major/industry is of interest to you based on your VIPS:
  - **Major 1: Management**
    - I am interested in learning more about or pursuing this major because:
      - Running a small business showed me how exciting leadership can be. I learned that management is a never-ending process; every moving job required someone to lead a team from start to finish. I want to learn more about more efficient processes for managing people and how to be the most effective leader I can be.
      - This major reflects my Myers-Briggs personality type (ENFP) because I enjoy inspiring people with passion and enthusiasm. Similarly, management requires inquisitive leaders to empathize with their company. I can also utilize my decision-making skills when others may take a more passive role.
      - Management is a well-established discipline. Internship opportunities are readily available due to the importance of leadership in successful businesses. This is a highly collaborative field, which would play to my strengths.
  - **Major 2: Technology Management**
    - I am interested in learning more about or pursuing this major because:
      - After I got my first video game system at 5 years old, I began using computers to download cheat codes. Since then, I have always been fascinated by the science behind software-hardware interaction. Majoring in Tech Management would allow me to combine two passions.
      - I would need to utilize my technology skills in order to major in this discipline. My personal value on integrity would align well with Tech Management because consumers have a right to have their data kept private and secure. Being an idealist means that I would have the opportunity to have change the landscape of internet privacy.
  - **Major 3: Law, Ethics, and Decision Making**
    - I am interested in learning more about or pursuing this major because:
      - Simply put, I love to learn. Not learning from a textbook or a professor’s lecture but learning through new life experiences and challenges is fascinating. Law and ethics are constantly changing as a result of personal growth and generational values.
      - Being an Idealist Champion is extremely valuable in legal and ethical studies; when tough decisions need to be made, I have the ability to help people believe what I believe. Decision-making skills are vital in legal professions because making a decision too late can be the deciding factor in conviction.
      - Law is practiced around the globe to maintain order in society. This is a challenging and demanding field, which will ensure I am never bored.
Careers. Conduct further research to identify three separate firms/companies/corporations/etc. and corresponding entry-level job titles that would provide potential career success and satisfaction. Explain how/why each career fits with your VIPS and Kelley major selections.

Examples may include, but are not limited to:
- How the company’s core values align with your personal values and why
- How the corporate culture of that firm fits your dominate traits
- Explanations of what career attributes or specific job duties are preferred or required at that firm, and how that matches with your interests and skills

○ Firm #1: Entrepreneur
  o Job Title: Owner/Founder
  o Evidence of career match based on VIPS/major:
    ▪ I have a huge emphasis on self-reliance, and small businesses across America embody independence. Learning is another one of my favorite activities and being a successful owner forces you to invest in your community to understand their values. ENTP personalities are known for being great influencers, and a position as a small business owner allows the business to make positive changes in the community.

○ Firm #2: Federal Bureau of Investigation
  o Job Title: Special Agent
  o Evidence of career match based on VIPS/major:
    ▪ The one of the core values I hold are reflected in the FBI’s motto: “Fidelity, bravery, integrity.” I am very interested in learning, and investigation requires agents to learn about the law, crime, and subjects involved. My teamwork skills are crucial, because upholding the law is usually a group activity. My self-reliant nature allows me to be my own help.

○ Firm #3: Accenture
  o Job Title: Entry Level Accenture Security Analyst
  o Evidence of career match based on VIPS/major:
    ▪ The job description notes that employees must know how to solve problems, which aligns with my decision-making skills. My interest in technology also plays a key role in the job. You also must be self-reliant in a 400,000+ person company.

Submit to Canvas.
Save this report as a PDF or Word document and submit to Canvas by the deadline. As always, please verify the successful submission to Canvas; do not mistakenly submit the assignment instructions instead.